

Malware and phishing never stops. Fortunately, neither does Neustar.

Protect your TLD with complete solutions and deep expertise.

# Protect your Namespace, Brand and Customers.

For top-level domains (TLDs), malware and phishing are never-ending threats. To protect your reputation and meet ICANN requirements, you need to guard against abusive registrations and compromised domains in your namespace. The price of inaction: the possibility that your TLD will be blacklisted and its reputation damaged.

## **Neustar offers proven solutions backed by years of experience.**

Building a dedicated threat mitigation team is costly and time consuming. That's why Neustar offers an end-to-end solution and unmatched expertise.

- Over a decade of registry experience
- Over 300 nTLD customers: largest nTLD technical registry provider in the world
- Registry Services Provider for .biz, .us, .co, .travel, .tel, .cn and .tw.
- Built for global business, with infrastructure throughout Europe, Asia and the Middle East



# Neustar Provides the Only Closed-Loop Threat Mitigation Service.

Neustar is the only registry services provider offering a complete solution right now. In fact, we've been monitoring malicious activity on our own TLDs for over five years. Unlike our competitors, Neustar offers not only threat detection but robust investigation and mitigation services. Protect your TLD from the moment you go live.

## How Our Service Works

### Detection

- Comprehensive detection of phishing and malware sites powered by external and internal data feeds as well as reported incidents and private security organizations.

### Investigation

- Malicious activity investigated quickly and accurately; valuable findings detailed in reports.
- Activates mitigation immediately following investigation.\*

\*applicable only to those customers with Neustar's full mitigation services.

### Mitigation

- Neustar or the partner's support team takes mitigation actions.
- Neustar support team also monitors and responds to notices, including secure handling of complaints and requests for actions.

*“As president of a new family-friendly TLD, I was looking for proven threat mitigation. I found that Neustar has a long record of protecting TLDs like .co, .us and .biz.”*

- Bill Doshier, .BUZZ

**.buzz**

# “Phishing Attack Defeated. Brand Protected. Thanks to Neustar.”

## Challenge

Criminals used a bogus bank site to steal customer information like SSN, DOB, plus account numbers, PINS and expiration dates.

Besides hurting the bank’s customers, this malicious activity could have damaged the TLD’s reputation for maintaining a safe namespace.

## Solution

When the attack first happened, Neustar’s threat-detection service issued an alert.

Neustar investigated to see if the domain was hosting malicious content. Once the threat was confirmed, Neustar sent a notice to the registrar, which in turn contacted the registrant, or domain owner.

## Results

The registrant was able to identify and remove the malicious content, effectively shutting down the phishing operation.

**Banking customers were safe—and so was the TLD.**

*“We had everything we needed to mitigate the threat. To keep their good names and customers, TLDs need be ready. By proactively getting protection, this TLD was covered.”*



*- Jeff Neuman, Vice President,  
Registry Services, Neustar*

# Learn More About Our Service Packages

1. DETECTION
2. DETECTION + INVESTIGATION
3. FULL

For more information, speak to your account representative or contact **[registrymarketing@neustar.biz](mailto:registrymarketing@neustar.biz)**



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