

HOW ARE DDoS ATTACKS EVOLVING?

Dangerously, of course.

NEARLY 2X

as many companies were hit in 2013 by distributed denial of service (DDoS) attacks vs. 2012.



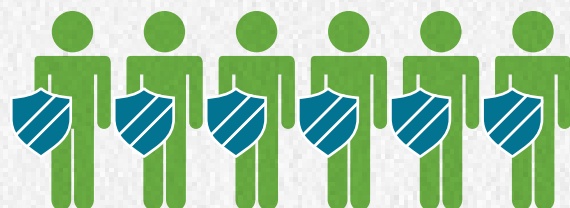
LARGER DDoS ATTACKS ARE MORE FREQUENT THAN EVER.



Last year, DDoS attacks between 1-5 Gbps nearly tripled. 100+ Gbps attacks are not unusual.

ALL HANDS ON DECK.

DDoS attacks requiring 6+ staffers to mitigate have almost doubled. Over 40% of attacks require 10+ people to block.



\$1M+

IN LOSSES PER DAY:



During a DDoS outage, more than 40% of companies would lose \$50K per hour or more.

55% OF TARGETS SUFFERED THEFT.

Either funds, customer data or intellectual property. In "DDoS smokescreening," the attack is a cover for malware or virus insertion.



CUSTOMER SERVICE FEELS THE BIGGEST IMPACT.



Over 60% of companies say that when DDoS outages occur, customer service is more affected than any other department.



AND HERE'S THE REALLY SCARY PART:

Most companies fight attacks with solutions not built for DDoS, like firewalls and intrusion prevention systems (IPS).

GET THE FULL STORY.

Download the Neustar 2014 Annual DDoS Attacks and Impact Report.

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