

Neustar® NumeriTrack® Resource Data Manager

Manage mixed customer information in a primary data repository.

HIGHLIGHTS

- Simplify resource inventory management with a primary resource repository
- Manage mixed data resources – phone numbers, IMSIs, SIMs, IP addresses and other key account reference data in one automated solution
- Increase data accuracy for reporting and better customer experience

“NumeriTrack allows the flexibility to react to new business products while maintaining reporting and data accuracy.”

Application Manager,
Fortune 500 Telecom Manager

Managing customer information includes more than telephone numbers. You have a growing number of identifiers, from account numbers to network and service types to equipment identifiers and more. Data may be housed in multiple legacy or acquired systems and in varying formats, making it difficult to get an accurate and holistic view of your customers. The lack of insight may limit the scope of services you are able to offer and hinder the quality of service you deliver.

Primary Repository and Resource Manager

Neustar NumeriTrack removes these limitations by providing a primary repository that manages multiple customer resource data types in one automated solution. Manage key customer information through the resource data lifecycle to make customer associations, increase data integrity for accurate reporting and improve overall staff efficiency.

Eliminate data discrepancies caused by silos of subscriber data to improve customer service and reduce costly business and reporting errors. NumeriTrack includes solutions for:

- Number portability
- Forecasting and utilization
- Number/resource assignment and lifecycle management
- Database consolidation

Neustar NumeriTrack provides an open and scalable, centralized system to store, assign, track and manage your customer information for mobile, fixed-line and VoIP services. It integrates with your existing BSS/OSS and number portability systems to automate and streamline your numbering and other inventory lifecycle management processes.

**STORE, MANAGE AND REPORT
IN ONE SOLUTION**

- Manage customer data across devices, networks and systems
- Manage fixed line and mobile number information
- Consolidate databases to reduce costs, reduce data duplication
- Associate customers to multiple data types

Grow Your Business

Accurate resource inventory management allows you to focus your efforts on offering new services and delivering the best customer experience and less on managing your customer data. Neustar NumeriTrack eliminates multiple assignments of the same number, reduces customer service issues and speeds regulatory reporting. Reduce the complexity of managing key customer information with our automated solutions that allow you to grow your business, know your customers and offer new services.

Improve Operational Efficiency


- Support new technologies or business changes from a single point
- Meet regulatory and internal reporting needs
- Eliminate the cost of error correction

Improve Your Customer Experience

- Increase the speed of customer service
- Assign numbers correctly the first time, every time
- Allow customers to retain their number when migrating services


Reduce Business Risk

- Ensure ample number inventory levels
- Eliminate assignment errors
- Avoid regulatory audits and fines

neustar. Research by  TechValidate

Single Repository for Number Resources

83% of IT organizations surveyed deploy Neustar NumeriTrack to manage multiple number types (i.e. telephone numbers, SIM serial numbers, IMSIs, IP addresses, equipment type, etc.).



83%

Source: Survey of 6 users of Neustar Carrier Services

www.techvalidate.com/product-research/neustar-carrier-services TVID: D3C-48F-C4E

Learn More

For more information **Call +1.877.831.3984**
 Visit **www.neustar.biz/carrier-services/numeritrack**
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About Neustar

Neustar, Inc., (NYSE: NSR) is a trusted, neutral provider of real-time information and analysis to the Internet, telecommunications, entertainment, advertising and marketing industries throughout the world. Neustar applies its advanced, secure technologies in routing, addressing and authentication to its customers' data to help them identify new revenue opportunities and network efficiencies, and institute cybersecurity and fraud protection measures. More information is available at **www.neustar.biz**.