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MediaZone Selects NeuStar for Superior DNS Service

Global online broadcaster turns to leader in DNS services for enhanced manageability of its global network

STERLING, Va., Sept. 11, 2006 – NeuStar, Inc. (NYSE: NSR), a leading provider of essential communications services to the global communications and Internet industry, announced today that MediaZone, a leading global online broadcaster specializing in sports, entertainment, and international programming, has selected NeuStar’s Ultra Services Domain Name Systems (DNS) to improve on-demand content delivery to its customers worldwide. With Ultra Services, MediaZone has strengthened its network infrastructure, ensuring its customers can easily access an extensive selection of online programming.

MediaZone offers its customers a wide variety of exclusive, hard-to-find international sports, entertainment, and lifestyle streaming video programs. The company relies on NeuStar’s Ultra Services to provide critical DNS resolution which helps efficiently deliver content live or on-demand, via streaming or download. This allows customers the flexibility to watch a wide variety of popular sporting events, from tennis to rugby, in Europe, China and the Americas.

“Our web presence is very dynamic and requires frequent DNS changes to keep our content up-to-the minute,” said Graham Golder, vice president of engineering at

MediaZone. “NeuStar’s Ultra Services provides unparalleled manageability that allows us to make network changes seamlessly and accurately, and then propagates those changes globally in near real time. The reliability of NeuStar’s Ultra Services and proven track record will help ensure we keep our commitment to providing our customers with an exceptional viewing experience.”

NeuStar is able to provide its managed service with a fully fault-tolerant, global directory, infrastructure that provides critical layers of network security and reliability. NeuStar’s managed service also requires no additional hardware or software to be deployed and maintained.

“On-line broadcasting is a rapidly growing market and our Ultra Services DNS solutions are uniquely placed to support this growth,” said Ben Petro, Senior Vice President, NeuStar Ultra Services. “By selecting NeuStar, MediaZone has recognized that the most advanced DNS infrastructure is required to provide such a dynamic service to a global customer base.”

About NeuStar

NeuStar (NYSE: NSR) is a provider of essential clearinghouse services to the North American communications industry and Internet service providers around the world. Visit NeuStar online at www.neustar.biz.

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