

## Partners

# Enhance Your Reputation, Drive Your Revenues



*When you forge a partnership with another company, you place your reputation and revenue on the line — particularly when it comes to imagining newer and better ways of doing business and serving customers. You must align yourself with a company that shares your vision, values, and level of commitment to the task at hand.*

In short, you need a company with ingenuity, integrity, drive, and a deep technical knowledge of networks that can collaborate with you to locate untapped opportunities and enhance your bottom line.

Neustar can deliver all of this, and more. Our smart telecommunications and directory solutions help you provide better service, grow revenues, manage costs, and stay ahead of the technology obsolescence curve.

Neustar is the trusted and neutral manager for the data, registry, and management services that route telephone, mobile, and Internet traffic all over the world. An extensive community of enterprises, government agencies, and major industry associations rely on us to handle some of the most difficult technology problems that exist today.

Choose Neustar, and you will collaborate with a team of professionals that understands the capabilities and the potential of networks better than anyone. Our partners and customers rely on us to:

- Manage the critical infrastructure behind the networks that our customers provide to their customers

- Connect billions of endpoints, thousands of networks, and hundreds of technologies across the globe
- Oversee the assignment of phone numbers in 19 countries
- Resolve over 11 billion Domain Name System (DNS) queries per day
- Power the resolution of over 20 million Internet domains for thousands of enterprise customers and leading Top Level Domains (TLDs) including .US and .BIZ
- Manage and operate the U.S. Common Short Code (CSC) Registry, enabling today's marketers to reach more than 270 million mobile consumers

Neustar's knowledge of how networks operate — along with our commitment to operational excellence — enables us to make our partners' networks more cost-effective, more efficient, and better optimized. Put simply, we make their networks smarter.

For more than a decade, our people, technology, and solutions have been catalysts for our partners' success — and now, we stand ready to help you.

## Adding Value To Every Partnership

Neustar prides itself on being a smart, driven, and reliable partner skilled at adding value to every new challenge we face. We understand how to bring networks together better than anyone, advancing the communications industry with services that converge technologies, networks, and platforms.

Most importantly, Neustar's broad range of services deliver significant business benefits that can help you to:

- Introduce new and innovative services
- Better serve your customers
- Tap into new markets and revenue streams
- Keep current with the newest technology trends, particularly in mobile and IP
- Cut integration costs by leveraging standards-based solutions that facilitate vendor interoperability
- Reduce operating costs

## Earning Your Confidence – And Your Business

Neustar is ready to mobilize our community of business professionals and industry experts on your behalf – anticipating and solving complex network problems to help you drive revenues, serve your customers even better, and increase operating efficiencies.

Whether your primary concerns are convergence, interoperability, routing, or addressing, make Neustar your first call. We are fully prepared to earn your confidence – and your business. Contact Neustar today at +1.571.434.5400 or visit our website at [www.neustar.biz](http://www.neustar.biz) to learn more.