

Neustar solves complex communications challenges by providing market-leading and innovative solutions and directory services that enable trusted communication across networks, applications and enterprises around the world.

Company Distinctions

- » Neustar is the trusted company behind the technologies people use every day, including: text messaging, telephone number portability, and caller ID services, among others.
- » Neustar's corporate headquarters are in Sterling, Virginia. We have offices in Brisbane, Los Angeles, Mountain View, San Diego, Dallas, Denver, Louisville, Tempe, & Washington, D.C.
- » Neustar provides authoritative directory and policy management services to global communications service providers, carriers and non-carrier, commercial businesses, and enterprises.
- » Neustar services over 12,000 customer entities worldwide, including over 5,700 communication companies.
- » Neustar manages the authoritative databases that enable the dynamic routing of telephone calls among numerous competing companies in the United States, Canada, Taiwan, and Brazil.
 - // *Neustar's authoritative Local Number Portability solutions serve the world's largest, most complex networks of subscribers – from wireline to wireless to cable and beyond.*
- » Neustar provides a comprehensive suite of managed DNS services to over 3,500 enterprises and TLD infrastructure customers worldwide, and resolves over 14 billion DNS queries per day.
- » Neustar delivers the first global carrier ENUM service (GSMA Pathfinder) in support of the GSM Association and their 800+ members.
 - // *Neustar has access to routing information for over 3.1 billion global telephone numbers.*
- » Neustar provides IP geolocation services which allow customers to prevent fraud in online commerce and localize content for their customers.
- » Neustar's world-class facilities include a Global Network Operations Center (NOC), two expansive data centers and approximately 170 points of presence in 110 cities across 36 countries.
 - // *Neustar processes over 100 billion real-time queries annually.*

Headquarters:	Sterling, VA (USA)
Founded:	1996
President and CEO:	Lisa A. Hook
IPO:	June 2005 (NYSE: NSR)
Employees:	Approx 1,500 worldwide
FY10 Revenue:	US\$520.9M

For more information on Neustar's solutions and service offerings, visit www.neustar.biz.

- » Neustar has been publicly traded on the New York Stock Exchange (NYSE) since June 2005 under the ticker symbol "NSR." Our IPO was recognized by both Renaissance Capital LLC and Thomson Financial's International Financing Review as the 2005 "IPO of the Year."
- » Neustar has demonstrated financial strength with 10%+ organic growth and high margins.

Solving Complexity, Delivering Value

- » Highly reliable and proven interoperability
- » Demonstrates performance, scalability and security
- » Trusted, neutral third party
- » Enables migration to next generation IP-based services
- » Delivers universal connectivity across technologies, networks and applications
- » Delivers unrivaled authoritative consumer and business data to improve interactions with customers and prospects.