

# Sr. Product Manager REQ# 300528

**Location: Sterling, VA**

NeuStar's talented and diverse workforce combines deep subject matter expertise, broad industry knowledge and boundless ingenuity. Our employees are the reason why our company is quietly revolutionizing the way the world communicates. We believe in rewarding individuals for a job well done. This is one of the ways we attract and retain the most talented individuals. We offer our employees a highly competitive compensation package, and a very attractive benefits plan.

## **Job Purpose:**

The Sr. Product Manager is responsible for working with the Number Portability Administration Center (NPAC) Transactions and revenue.

## **Key Tasks:**

This individual will work across all functional areas of NeuStar assuming the responsibilities:

- Ownership of the Customer Experience at all touchpoints; including the content, layout and user experience of the [www.npac.com](http://www.npac.com) and [www.npac.com/secure](http://www.npac.com/secure) web sites.
- Understand and analyze carrier practices and NPAC guidelines as related to your products
- Develop and provide ongoing product training to all Sales channels
- Develop Customer-facing programs and deliver compelling presentations (in conjunction with the Sales team) that explain product functionality and benefits
  - Use information gathered from Customer meetings and build it into product enhancements, new products, new use cases and/or further value propositions for all Customers.
- Monitor and maintain current knowledge of trends, technologies and competitive intelligence in order to ensure that NeuStar's products are meeting the market needs
  - Provide market sizing, product plans, and demand forecasts
- Provide product performance tracking and analysis
- Develop an overall strategy for customer-facing / marketing materials that address NPAC products
  - Develop and maintain product documentation and Sales collateral for your products
- Develop a Knowledge Base across all NPAC products:
  - Consolidate individual lessons-learned from across the Sales team
  - Create concise documentation that can be used across the Sales team for future applications (i.e., taking what worked for one Customer and using it for another Customer at some point in the future)
  - Manage this information via a centralized repository
  - Collaborate with other NeuStar Product teams in order to identify synergies that will bring a larger value (via integrated solutions) to our Customers.

## **Technical Skills:**

- Working knowledge in Network Planning, Traffic Engineering, SS7 Signaling, Local Number Portability and Thousand Block Pooling processes and systems
- Strong problem solving skills
- Strong communication skills
- Strong project/product management skills

**Software Skills:**

- MS Office Suite (Word, Excel, PowerPoint, Outlook)

**Minimum Education/Experience:**

- College Degree (Bachelor's Degree required, Master's Degree desirable) or equivalent work experience
- 10 years work experience
- 6 years experience in telecommunications

NeuStar offers highly competitive wages and full benefits to all employees including, a matched 401(k), paid time off, full medical, vision and dental, tuition reimbursement, for details visit our website, [www.neustar.biz](http://www.neustar.biz).

Please e-mail your resume to [recruitingone@neustar.biz](mailto:recruitingone@neustar.biz) and reference Sr. Product Manager REQ 300528.

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